



# Co-creation lab for public engagement

October 27 – 28, 2022  
San Giobbe Economic Campus,  
aula Partesotti

The photo exhibition by Gaia Squarci - The Cooling Solution - funded by the ENERGYA project, will showcase stories about heat stress, thermal discomfort, and a range of diverse strategies people have adopted in order to adapt. The photographic exhibition will open to the public on May 19<sup>th</sup> 2023 at Cortile grande Ca' Foscari and CFZ Zattere. The objective of this 2-day co-creation lab is to design activities to help deepen the engagement with the general public and help users of the exhibition play an active role. The Lab will be open to students from different programs, up to a maximum of 25 students. The lab will be guided by the facilitator Erica Villa.

## October 27<sup>th</sup> 2022

9.30-10.30

**The ENERGYA project - Enrica De Cian, Jacopo Crimi, Gaia Squarci,**

10.30-11.00

**Antonella Mazzone, *Understanding cooling poverty and thermal comfort in disadvantaged communities of Rio de Janeiro***

11.00-11.30

**Federica Cerbarano, *Art and science***

11.30-12.00

**Erica Villa, *Intro to co-creation public engagement workshops***

12.00-12.30

**Moderated brainstorming, Q&A**

12.30-13.30

**Lunch offered by the project**

13.30-16.30

**Co-creation lab works - part I**

Work in groups of 4-5 students to make a proposal of an engaging activity they would like the ENERGYA photo exhibition to carry out: concept, objectives and audience (15.30-16.30 **coffee break**)

## October 28<sup>th</sup> 2022

9.00-9.30

**Welcome coffee**

9.30-12.30

**Co-creation lab works - part II**

Groups will work on the ideas emerged on day 1 and design the full activity proposal, getting ready for the final pitch

12.30-13.30

**Lunch offered by the project**

13.30-15.30

**Students' presentations to science workshop attendees and best proposal award**

If interested in participating, please sign up through [this form](#) by **October 20<sup>th</sup>**. This lab is eligible for the credit of sustainability.

**Erica Villa** graduated in Biology from the University of Padua. She attended a master's degree in science communication at SISSA, Scuola Internazionale Superiore di Studi Avanzati (Trieste) and devoted herself to institutional science communication in Rome (ISS, Ministry of Health) for a decade. After working for years for Ca' Foscari University of Venice, on the arts and science gallery Venice project, she is now a consultant and curator of art and science projects, exhibitions and European projects. Her primary goal is to have an impact mainly on the younger generations by showing them the wonders of science and research through the infinite emotional potentials of the arts. Moreover she is deeply interested in the hybrid world of art and science as a source for new streams of creative content.

**Antonella Mazzone** is a Research Associate for the Future of Cooling Programme at the Centre for the Environment (University of Oxford) and a fellow at Oxford Martin School.

Her current work focuses on the interplay between gender, cultures, and indigenous knowledges in energy studies and thermal comfort. She is also an illustrator and uses drawings and digital paintings as a visual and embodied research methodology. In 2021, EnergyShiftEU - ESASociology and Energy Geography acknowledged the novelty and contribution of her research with a nomination for the Innovation Award in Energy Social Sciences and Humanities. She also won a prize in environmental humanities by Lusitania, Centre for Portuguese Culture, and a prestigious Leverhulme Fellowship.

**Gaia Squarci** is a photographer and videographer who divides her time between Milan and New York City, where she teaches Digital Storytelling at ICP. Gaia is a contributor of *Prospekt*, an IWMF fellow and National Geographic grantee. With a background in Art History and Photojournalism, she leans toward a personal approach that moves away from the descriptive narrative tradition

in documentary photography and video. Her project "Ashes and Autumn Flowers" about the relationship between human beings and the natural environment on Stromboli island was nominated for the Prix Pictet in 2020 and the Oscar Barnack award in 2022. Her work also focuses on topics like domestic violence, aging and family relationships. POYi awarded her cinematography and photography work respectively in 2014 and 2017. She was among the 30 under 30 Women Photographers selected by Photo Boite for 2018 and her installation *Broken Screen* has been selected for the exhibition *reGeneration3* at Musée de l'Elysée in Lausanne in 2015. Clients include the New York Times, the New Yorker, Time Magazine, Vogue, the Washington Post, The Guardian, The Economist, Internazionale, Io Donna, Il Corriere della Sera, D di Repubblica, Marie Claire Italia, among others. Her photography and video have been exhibited in the United States, Italy, France, Switzerland, Greece, Mexico, China and Taiwan. <https://giasquarci.com>

**Enrica De Cian** is professor in environmental economics at Ca' Foscari University of Venice, research scientist at Fondazione Centro Euro-Mediterraneo sui Cambiamenti Climatici and at European Institute on Economics and the Environment. She was the recipient of an ERC Starting Grant for the project ENERGYA – Energy use for Adaptation, the results of which will be summarized during the exhibition. She coordinates Ca' Foscari's PhD in Science and Management of Climate Change. Before she was researcher at Fondazione Eni Enrico Mattei, and she has collaborated with several research organizations in Europe (CEPS, ZEW) and in the U.S. (Joint Program at MIT, Boston University). Her research focuses on the global impacts of climate change on the economy, the society, and sustainable development. She works with integrated assessment models, econometric, and statistical approaches. <http://energy-a.eu>

If you would like to participate please fill in the following form: [bit.ly/LAB\\_ENERGYA](http://bit.ly/LAB_ENERGYA)